

MEDIA STUDIES ASSESSMENT FRAMEWORK

Assessment Grade	Key Knowledge and Skills
9	<ul style="list-style-type: none"> a - Sophisticated knowledge and understanding of texts studied as well as their social, historical and political contexts. b - Sophisticated understanding of media industries. - Sophisticated analysis and interpretation of texts. c - Sophisticated understanding of how texts represent social and cultural messages and values. - Sophisticated understanding of how texts use media language and areas of representation. - Sophisticated use of technical terms and specific terminology. d - Sophisticated understanding of the effects of techniques on texts and audiences. - Sophisticated reference to appropriate examples to support points made. - Sophisticated ICT skills.
8	<ul style="list-style-type: none"> a - Outstanding knowledge and understanding of texts studied as well as their social, historical and political contexts. b - Outstanding understanding of media industries. - Outstanding analysis and interpretation of texts. c - Outstanding understanding of how texts represent social and cultural messages and values. - Outstanding understanding of how texts use media language and areas of representation. - Outstanding use of technical terms and specific terminology. d - Outstanding understanding of the effects of techniques on texts and audiences. - Outstanding reference to appropriate examples to support points made.
7	<ul style="list-style-type: none"> a - Excellent knowledge and understanding of texts studied as well as their social, historical and political contexts. b - Excellent understanding of media industries. - Excellent analysis and interpretation of texts. c - Excellent understanding of how texts represent social and cultural messages and values. - Excellent understanding of how texts use media language and areas of representation. - Excellent use of technical terms and specific terminology. d - Excellent understanding of the effects of techniques on texts and audiences. - Excellent reference to appropriate examples to support points made.
6	<ul style="list-style-type: none"> a - Very good knowledge and understanding of texts studied as well as their social, historical and political contexts. b - Very good understanding of media industries. - Very good analysis and interpretation of texts. c - Very good understanding of how texts represent social and cultural messages and values. - Very good understanding of how texts use media language and areas of representation. - Very good use of technical terms and specific terminology. d - Very good understanding of the effects of techniques on texts and audiences. - Very good reference to appropriate examples to support points made.
5	<ul style="list-style-type: none"> a - Good knowledge and understanding of texts studied as well as their social, historical and political contexts. b - Good understanding of media industries. - Good analysis and interpretation of texts. c - Good understanding of how texts represent social and cultural messages and values. - Good understanding of how texts use media language and areas of representation. - Good use of technical terms and specific terminology. d - Good understanding of the effects of techniques on texts and audiences. - Good reference to appropriate examples to support points made.
4	<ul style="list-style-type: none"> a - Sound knowledge and understanding of texts studied as well as their social, historical and political contexts. b - Sound understanding of media industries. - Sound analysis and interpretation of texts. c - Sound understanding of how texts represent social and cultural messages and values. - Sound understanding of how texts use media language and areas of representation. - Sound use of technical terms and specific terminology.

	d	<ul style="list-style-type: none"> - Sound reference to appropriate examples to support points made. - Sound ICT skills. - Sound application of media concepts when producing media texts.
3	a	<ul style="list-style-type: none"> - Some knowledge and understanding of texts studied as well as their social, historical and political contexts.
	b	<ul style="list-style-type: none"> - Some understanding of media industries. - Some analysis and interpretation of texts.
	c	<ul style="list-style-type: none"> - Some understanding of how texts represent social and cultural messages and values. - Some understanding of how texts use media language and areas of representation. - Some use of technical terms and specific terminology.
	d	<ul style="list-style-type: none"> - Some understanding of the effects of techniques on texts and audiences. - Some reference to appropriate examples to support points made.
2	a	<ul style="list-style-type: none"> - Basic knowledge and understanding of texts studied as well as their social, historical and political contexts.
	b	<ul style="list-style-type: none"> - Basic understanding of media industries. - Basic analysis and interpretation of texts.
	c	<ul style="list-style-type: none"> - Basic understanding of how texts represent social and cultural messages and values. - Basic understanding of how texts use media language and areas of representation. - Basic use of technical terms and specific terminology.
	d	<ul style="list-style-type: none"> - Basic understanding of the effects of techniques on texts and audiences. - Basic reference to appropriate examples to support points made.
1	a	<ul style="list-style-type: none"> - Limited knowledge and understanding of texts studied as well as their social, historical and political contexts.
	b	<ul style="list-style-type: none"> - Limited understanding of media industries. - Limited analysis and interpretation of texts.
	c	<ul style="list-style-type: none"> - Limited understanding of how texts represent social and cultural messages and values. - Limited understanding of how texts use media language and areas of representation. - Limited use of technical terms and specific terminology.
	d	<ul style="list-style-type: none"> - Limited understanding of the effects of techniques on texts and audiences. - Limited reference to appropriate examples to support points made.
S	a	<ul style="list-style-type: none"> - Minimal knowledge and understanding of texts studied as well as their social, historical and political contexts.
	b	<ul style="list-style-type: none"> - Little or no understanding of media industries. - Description, rather than analysis and interpretation of texts.
	c	<ul style="list-style-type: none"> - Little or no understanding of how texts represent social and cultural messages and values. - Little or no understanding of how texts use media language and areas of representation. - Minimal use of technical terms and specific terminology.
	d	<ul style="list-style-type: none"> - Little or no understanding of the effects of techniques on texts and audiences. - Limited reference to appropriate examples to support points made.