

# MEDIA STUDIES ASSESSMENT FRAMEWORK

Assessment Grade	Key Knowledge and Skills
<b>9</b>	<ul style="list-style-type: none"> <li>a - Sophisticated knowledge and understanding of texts studied.</li> <li>- Sophisticated analysis and interpretation of texts.</li> <li>b - Sophisticated understanding of how texts represent social and cultural messages and values.</li> <li>- Sophisticated understanding of how texts use media language and areas of representation.</li> <li>- Sophisticated use of technical terms and specific terminology.</li> <li>c - Sophisticated understanding of the effects of techniques on texts and audiences.</li> <li>- Sophisticated reference to appropriate examples to support points made.</li> <li>d - Sophisticated ICT skills.</li> <li>- Sophisticated application of media concepts when producing media texts.</li> </ul>
<b>8</b>	<ul style="list-style-type: none"> <li>a - Outstanding knowledge and understanding of texts studied.</li> <li>- Outstanding analysis and interpretation of texts.</li> <li>b - Outstanding understanding of how texts represent social and cultural messages and values.</li> <li>- Outstanding understanding of how texts use media language and areas of representation.</li> <li>- Outstanding use of technical terms and specific terminology.</li> <li>c - Outstanding understanding of the effects of techniques on texts and audiences.</li> <li>- Outstanding reference to appropriate examples to support points made.</li> <li>d - Outstanding ICT skills.</li> <li>- Outstanding application of media concepts when producing media texts.</li> </ul>
<b>7</b>	<ul style="list-style-type: none"> <li>a - Excellent knowledge and understanding of texts studied.</li> <li>- Excellent analysis and interpretation of texts.</li> <li>b - Excellent understanding of how texts represent social and cultural messages and values.</li> <li>- Excellent understanding of how texts use media language and areas of representation.</li> <li>- Excellent use of technical terms and specific terminology.</li> <li>c - Excellent understanding of the effects of techniques on texts and audiences.</li> <li>- Excellent reference to appropriate examples to support points made.</li> <li>d - Excellent ICT skills.</li> <li>- Excellent application of media concepts when producing media texts.</li> </ul>
<b>6</b>	<ul style="list-style-type: none"> <li>a - Very good knowledge and understanding of texts studied.</li> <li>- Very good analysis and interpretation of texts.</li> <li>b - Very good understanding of how texts represent social and cultural messages and values.</li> <li>- Very good understanding of how texts use media language and areas of representation.</li> <li>- Very good use of technical terms and specific terminology.</li> <li>c - Very good understanding of the effects of techniques on texts and audiences.</li> <li>- Very good reference to appropriate examples to support points made.</li> <li>d - Very good ICT skills.</li> <li>- Very good application of media concepts when producing media texts.</li> </ul>
<b>5</b>	<ul style="list-style-type: none"> <li>a - Good knowledge and understanding of texts studied.</li> <li>- Good analysis and interpretation of texts.</li> <li>b - Good understanding of how texts represent social and cultural messages and values.</li> <li>- Good understanding of how texts use media language and areas of representation.</li> <li>- Good use of technical terms and specific terminology.</li> <li>c - Good understanding of the effects of techniques on texts and audiences.</li> <li>- Good reference to appropriate examples to support points made.</li> <li>d - Good ICT skills.</li> <li>- Good application of media concepts when producing media texts.</li> </ul>
<b>4</b>	<ul style="list-style-type: none"> <li>a - Sound knowledge and understanding of texts studied.</li> <li>- Sound analysis and interpretation of texts.</li> <li>b - Sound understanding of how texts represent social and cultural messages and values.</li> <li>- Sound understanding of how texts use media language and areas of representation.</li> <li>- Sound use of technical terms and specific terminology.</li> <li>c - Sound understanding of the effects of techniques on texts and audiences.</li> </ul>

	d	<ul style="list-style-type: none"> <li>- Sound reference to appropriate examples to support points made.</li> <li>- Sound ICT skills.</li> <li>- Sound application of media concepts when producing media texts.</li> </ul>
<b>3</b>	a	<ul style="list-style-type: none"> <li>- Some knowledge and understanding of texts studied.</li> <li>- Some analysis and interpretation of texts.</li> </ul>
	b	<ul style="list-style-type: none"> <li>- Some understanding of how texts represent social and cultural messages and values.</li> <li>- Some understanding of how texts use media language and areas of representation.</li> </ul>
	c	<ul style="list-style-type: none"> <li>- Some use of technical terms and specific terminology.</li> <li>- Some understanding of the effects of techniques on texts and audiences.</li> </ul>
	d	<ul style="list-style-type: none"> <li>- Some reference to appropriate examples to support points made.</li> <li>- Some ICT skills.</li> <li>- Some application of media concepts when producing media texts.</li> </ul>
<b>2</b>	a	<ul style="list-style-type: none"> <li>- Basic knowledge and understanding of texts studied.</li> <li>- Basic analysis and interpretation of texts.</li> </ul>
	b	<ul style="list-style-type: none"> <li>- Basic understanding of how texts represent social and cultural messages and values.</li> <li>- Basic understanding of how texts use media language and areas of representation.</li> </ul>
	c	<ul style="list-style-type: none"> <li>- Basic use of technical terms and specific terminology.</li> <li>- Basic understanding of the effects of techniques on texts and audiences.</li> </ul>
	d	<ul style="list-style-type: none"> <li>- Basic reference to appropriate examples to support points made.</li> <li>- Basic ICT skills.</li> <li>- Basic application of media concepts when producing media texts.</li> </ul>
<b>1</b>	a	<ul style="list-style-type: none"> <li>- Limited knowledge and understanding of texts studied.</li> <li>- Limited analysis and interpretation of texts.</li> </ul>
	b	<ul style="list-style-type: none"> <li>- Limited understanding of how texts represent social and cultural messages and values.</li> <li>- Limited understanding of how texts use media language and areas of representation.</li> </ul>
	c	<ul style="list-style-type: none"> <li>- Limited use of technical terms and specific terminology.</li> <li>- Limited understanding of the effects of techniques on texts and audiences.</li> </ul>
	d	<ul style="list-style-type: none"> <li>- Limited reference to appropriate examples to support points made.</li> <li>- Limited ICT skills.</li> <li>- Limited application of media concepts when producing media texts.</li> </ul>
<b>S</b>	a	<ul style="list-style-type: none"> <li>- Minimal knowledge and understanding of texts studied.</li> <li>- Description, rather than analysis and interpretation of texts.</li> </ul>
	b	<ul style="list-style-type: none"> <li>- No understanding of how texts represent social and cultural messages and values.</li> <li>- No understanding of how texts use media language and areas of representation.</li> </ul>
	c	<ul style="list-style-type: none"> <li>- Minimal use of technical terms and specific terminology.</li> <li>- No understanding of the effects of techniques on texts and audiences.</li> </ul>
	d	<ul style="list-style-type: none"> <li>- Limited reference to appropriate examples to support points made.</li> <li>- Minimal ICT skills.</li> <li>- Minimal application of media concepts when producing media texts.</li> </ul>